WIDEX

Knowledge base

Delve into the history of Qwidex’s creation. Learn in detail about our operations and technologies, and discover the future stages of the company's development.

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History

From idea to global company

Qwidex is the combination of essential knowledge and experience that evolved over many years into a clear vision, forming a financial giant destined to lead in the crypto services arena.

Led by Chase Coleman, we embarked on a significant journey starting in 2019. After thoroughly analyzing the environment to establish a sustainable business model and gathering the best minds in the finance world, we brought the idea to life, providing everyone the opportunity for easy interaction with the crypto space.

Dedication to Our Work

We are firmly convinced that confidence, determination, and dedication to our work allow us to fill life with deep meaning and happiness. It is for these reasons that Chase Coleman was able to create something more global than what competitors in the market offer.

We sincerely believe that Qwidex services will enable people to achieve their dreams much faster, enriching their lives with new opportunities.

Company formation history

2024 marked the launch point for Qwidex under the leadership of Chase Coleman. Our experience, knowledge, and technology enabled us to create a global business model that unites all the advantages of the crypto space in one place. We are proud to make cryptocurrency tools accessible to everyone.

Early Stages

The initial stages of becoming a global company began in 2019 when the opportunities in the crypto market started to increase rapidly. It was during this period that Chase Coleman conceived the idea of creating a company—a leader in the crypto market for investing and providing financial services.

Realizing the Vision

Bringing the idea to reality took a considerable amount of time, as the following years were not the most favorable for starting a business, considering the economic stability in the market. From 2019 - 2020, Chase Coleman meticulously analyzed the market to identify the most stable sources of returns and combinations that allow generating stable profitability even under the most challenging market conditions.

Foundation

The foundation of Qwidex is built on the principles of scientific-strategic analysis, economic stability, financial efficiency, and most importantly, respect for the client.

Main Model

In 2022, when the main business model of Qwidex was created, the process of forming the company's core began, consisting of international specialists from various fields of the crypto space and the financial world. The company's ambitions, as well as the work environment and development opportunities, enabled the creation of the best team of professionals, filled with experience, high performance, and a clear vision.

Testing

Nearly all of 2023 was devoted to thorough testing and practical refinements of the company's business model, leading to a powerful performance and allowing for a significant expansion of Qwidex's staff. In addition, we organized a technology department and funded unique advanced developments in the fields of Robotics, AI, and Machine Learning.

Final Stages

The year 2024 was dedicated to the final stages of the inception of Qwidex – a new phase in the world of crypto finance and investments. We are registered in Sydney, the capital of Australia, located in the southeastern part, on the bay. The foundation for ensuring reliability is the company's statutory capital, which was formed during the thorough testing of the company.

Global Market

Entering the global market of crypto finance and investments, we are ready to offer 100% quality products and services that ensure safe and easy interaction for clients around the world. The multifunctional Qwidex platform allows you to earn and manage assets intuitively.

Qwidex Team

Success at Qwidex is driven by the finest minds from various sectors, countries, and cultures, unified by a single goal—to create a leading company that helps realize people's dreams worldwide

The key to Qwidex's success lies in the best minds from completely different sectors, countries and cultures, united by a single goal - to create a leading company that makes the dreams of people around the world come true.

MEET OUR TEAM!

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Chase Coleman

Founder & CEO

Chase Coleman is the founder and CEO of Qwidex, a leader in cryptocurrency investments and technology. Since the beginning of his career, Chase has been at the forefront of innovation, developing and implementing cutting-edge technologies in the fields of cryptocurrency and blockchain. Under his leadership, Qwidex has become one of the market leaders, providing clients with unique investment opportunities and high-quality services. His strategic thinking and commitment to innovation have led the company to significant achievements and global recognition.

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Hubert Healy

Chief Technology Officer

An experienced Chief Technology Officer at Qwidex, Hubert Healy has been instrumental in setting the company's technological strategy and innovations. His expert knowledge in cryptocurrencies and blockchain has enabled Qwidex to maintain its leading market position. Under his guidance, the company continues to develop and implement advanced technologies, ensuring a high level of security and efficiency for clients

MEET OUR TEAM!

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Colm Reagan

Head of Trading

A top-class professional and the Head of Trading at Qwidex. With extensive experience in the financial industry, he has brought valuable knowledge and expertise in cryptocurrency trading to the company. Under his leadership, the Qwidex trading department actively participates in the market, achieving high results and providing clients with optimal investment opportunities. Colm is a key player in the strategic development of the company's trading direction, striving for continual improvement and growth.

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Martin Hanlon

Senior Software Engineer

Senior Software Engineer at Qwidex. Since joining the team, he has actively participated in developing and supporting the company's technological infrastructure. His professionalism and teamwork enable Qwidex to successfully implement new technologies and ensure the platform's reliable operation. Under his leadership, the engineering team continues to refine the product, providing clients with continuous access and high security.

MEET OUR TEAM!

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Eileen Conaghan

Product Manager

Eileen Conaghan, as Product Manager, ensures that Qwidex's offerings meet the highest standards of innovation and user satisfaction. Her expertise in managing product lifecycles and her keen insights into market needs help steer Qwidex's product development to align with customer expectations and industry trends

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Tyrone Breslin

Head of Growth

Head of Growth at Qwidex. With extensive experience in marketing and strategic development, he plays a key role in expanding and strengthening the company's market position. Under his leadership, the growth department actively explores new markets, developing and implementing effective promotion and expansion strategies.

Legality

Qwidex – A Reliable and Legal Partner in the World of Finance and Innovation.

The financial activities of Qwidex are fully regulated by the government of Australia. We strive to create the most reliable and comfortable conditions for clients worldwide.

Favorable business environment

We are registered in the heart of Australia - Sydney, specializing in the regulation of crypto assets. Our mission is to provide clients with innovative investment solutions, as well as financial support characterized by transparency, reliability, and advanced technologies.

Feel Confident Choosing a Legal Financial Services Provider

The Qwidex team is focused on global development, so we aim to open new representative offices in other countries in the near future!

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Qwidex Roadmap

Maximizing Opportunities in the New Financial Era

At Qwidex, we believe in stability, resilience, and long-term viability through our meticulously planned business strategies. We have a phased development strategy that we rely on throughout our operations.

2019

Conceptualization of a leading company in the crypto market.

- Initiation of market research to assess the prospects of the cryptocurrency and financial services market.
- Refinement and development of the core business idea.
- Competitive analysis to identify unique competitive advantages.
- Beginning of strategic planning based on the gathered data.
- Development and structuring of the company's business model.

2020

Creation and testing of the business model prototype.

- Recruitment of the first key team members.
- Final adjustments to the base business model based on tests and feedback.
- Analysis of the most valuable products (MVP) in the market.
- Collection of user feedback on the MVP to improve the product.
- Product optimization based on the feedback received.
- Team expansion to meet new tasks and opportunities.

2021

Definition of the company's further growth strategy, including the expansion of the product portfolio.

- Implementation of DeFi staking.
- Commencement of unique technological solutions to enhance efficiency.

2022

Development and implementation of new trading strategies in response to market changes.

- Expansion of company personnel.
- Expansion of operations considering market changes.
- Integration of automated solutions to optimize trading processes.
- Launch of the crypto arbitrage department.
- Selection of a location for the company headquarters.
- Development of new investment strategies to meet diverse client needs.
- Enhancement of cybersecurity measures to protect data.
- Launch of the Automated Trading Department.

2023

Beginning of the development of Qwidex's own online platform.

- Implementation of new technologies in artificial intelligence
- Implementation of new technologies in machine learning.
- Adaptation of company products and services.
- Preparation and launch of the company headquarters.
- Preparation of necessary documents for registration.
- Launch of the currency exchange department.
- Completion of development, adaptation, and testing of Qwidex's unique online platform.

2024

Legal registration of Qwidex.

- Registration of the statutory capital.
- Approval of statutory capital.
- Official launch of the online platform.
- Beginning of the development of Qwidex's own mobile app.
- Launch of the "Achievements" program.
- Start of the development of Qwidex's own Web3 wallet.
- Announcement of Qwidex's own token, QDX.

2025

Opening of company information centers in other countries.

- Announcement of the Qwidex payment card.
- Launch of the official mobile app.
- Pre-launch of the QDX token.
- Launch of the Automotive Program.
- Launch of the Apartment Program.
- Launch of the Qwidex payment card.
- Launch of Qwidex’s own Web3 wallet.

2026

Start of the development of Qwidex’s own CEX Exchange – Qwidex Pro.

- Launch of the Mainnet.
- Launch of QDX scan.
- Launch of Qwidex Swap.
- Addition of Cross-chain bridges.
- Conference tour in the USA, Europe, and Asia to present the QDX blockchain.
- Launch of online shopping.
- Launch of the credit line.

2027

mPOS worldwide.

- Launch of the validators program.
- Listing of the QDX token.
- Announcement of QX Bet.
- Announcement of QX World VR.
- Launch of Qwidex’s own CEX exchange – Qwidex Pro.

2028

Coming soon

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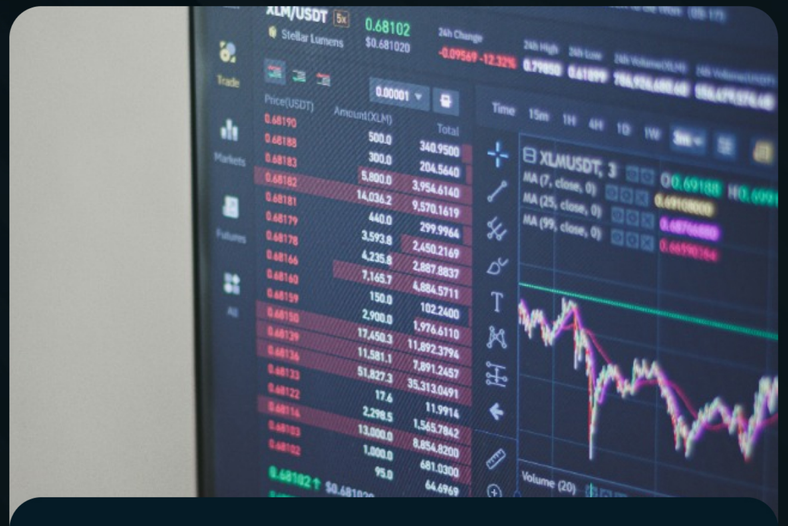
ACTIVITIES AT QWIDEX

Qwidex has successfully assembled a team of professionals and unified everything necessary to set a new standard in the world of investments and financial services.

We offer our clients products and services backed by nine sources of income and top-tier technological developments. Achieve your goals and realize your dreams. Qwidex is destined to be the first.



Day Trading:

The rhythm of the financial markets with Day Trading, a trading strategy that yields profitability in the short term through rapid response to changes and instant decision-making. Here, every second is key to profit.

Swing Trading:

A flexible strategy that yields benefits under both short-term and medium-term conditions. A unique combination of patience and timely decisions for stable profit.

Medium-Term Trading:

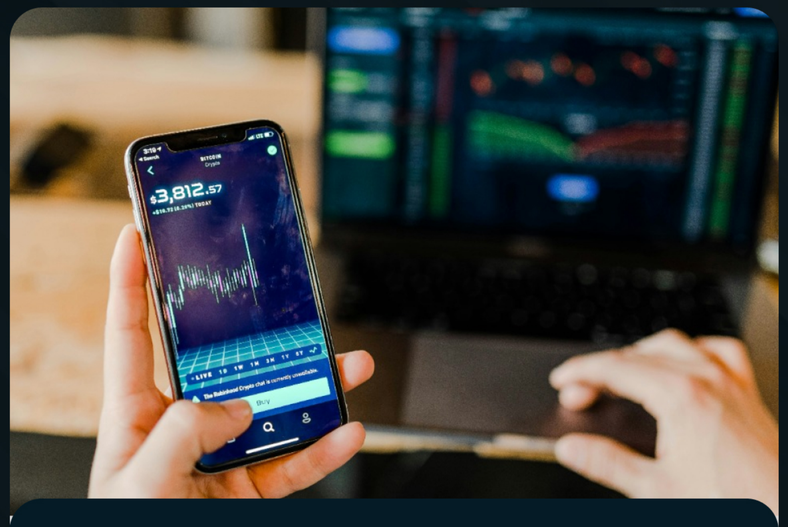
A strategy that provides a stable income based on precise analytics. A combination of fundamental and technical analysis ensures confident steps in the crypto space. Each deal made by Qwidex is a clearly foreseen move towards stable growth.

Long-Term Trading:

An investment perspective, a reliable strategy for those who value stability and understand the benefits of long-term growth perspectives. Here, every investment shapes the success of your financial future.

Futures Trading:

Soaring on financial horizons, futures trading is an effective risk mitigation tool that allows working with asset prices without acquiring them.



Robotic Trading:

The effectiveness of automated trading is evident in the continuous 24/7 data analysis from more than 15 top CEX and DEX platforms. This approach maximizes opportunities for profitable operations. Reliability at every step is the fundamental principle of Qwidex's robotic strategy, ensuring safe capital appreciation and client trust.

DeFi Staking:

DeFi Staking offers the opportunity for higher returns in specific currencies, but entering existing DeFi projects is often associated with high barriers.

Qwidex actively participates in various DeFi products on behalf of the private company, receiving and distributing the profits between the company and its clients.

Crypto Arbitrage:

The advantage of our Crypto Arbitrage lies not only in the instantaneous reaction to market changes but also in the ability to profit from price volatility across different exchanges, providing continuous profitability for Qwidex's short-term and medium-term investment products.

Currency Exchange:

We provide instant currency exchange services worldwide, thereby facilitating interaction with the crypto space and enabling clients to access as many useful features as possible in one place.

Qwidex conducts thousands of exchange operations daily, charging a 3% commission on each transaction and evenly distributing profits to ensure all income directions, both short-term and long-term.

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ARTIFICIAL INTELLIGENCE:

Artificial Intelligence (AI) is a cutting-edge development at the innovative level, based on human qualities and a multi-level database in specially selected sectors

Qwidex utilizes unique machine learning technologies to significantly accelerate the process of market research and the development of working strategies, achieving maximum financial efficiency.

AI in Arbitrage:

For effective market quote analysis, prudent asset allocation, deal adjustment, and timely transaction execution, Qwidex has developed a mechanism consisting of algorithms that process predictive models under the management of Artificial Intelligence. This includes:

Collecting, processing, and storing data about price quotes over different time periods.

Launching a full-fledged working process.

Testing formed combinations to determine quality levels.

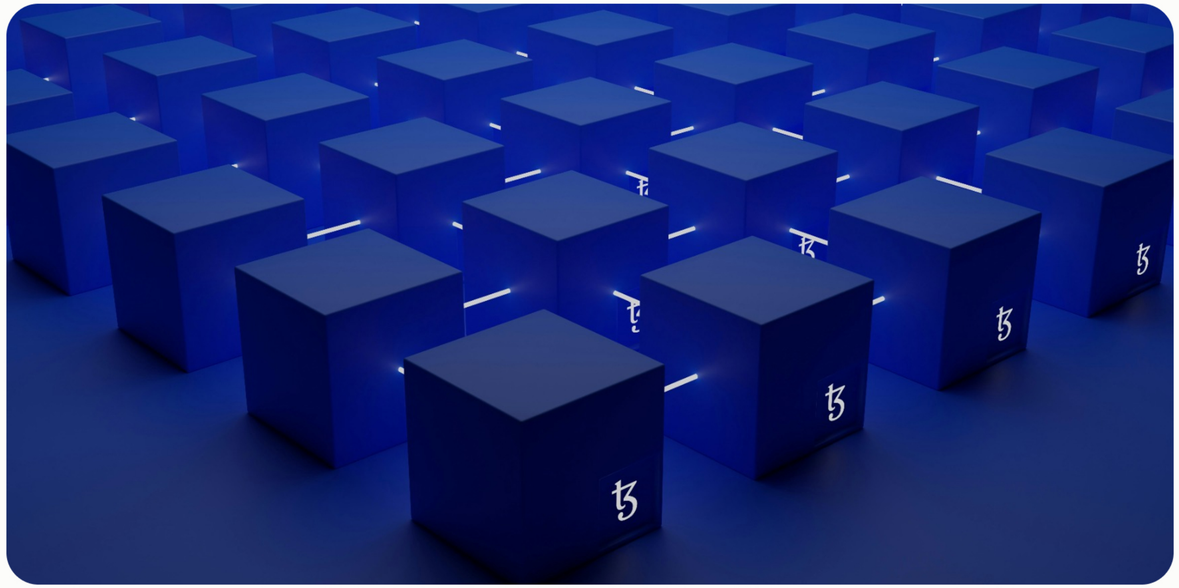
Identifying and forming the most profitable working combinations.

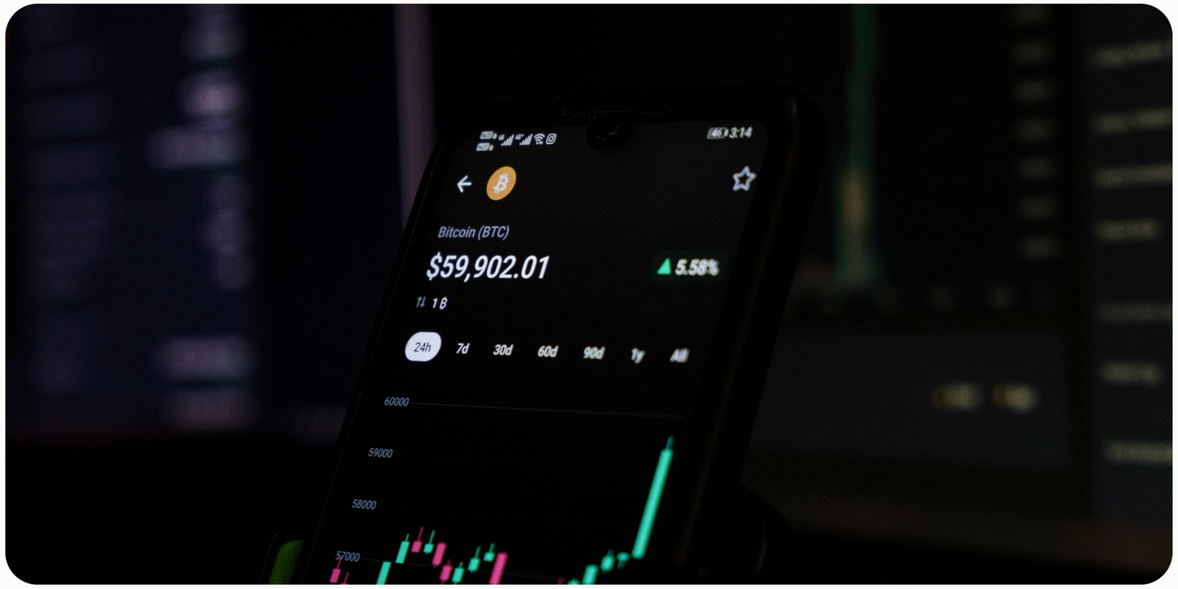
Automatic calibration to achieve 100% efficiency.

AI as a Financial Expert

Qwidex actively uses its AI developments to build highly efficient, medium-term, and long-term investment strategies. Thanks to its ability to quickly analyze any market situation, we create a step-by-step work plan, each stage of which easily adapts to any changes and ensures a completely reliable earning path. Additionally, AI monitors over 5,000 major sources of social data, enabling real-time market sentiment and disposition determination.

Thus, Qwidex has integrated AI as an assistant and helper for the Medium-Term and Long-Term Trading departments, significantly enhancing work efficiency and allowing department employees to focus on other important earning stages.





AI in Other Business Processes

Today, AI technology is gradually entering human life in absolutely different ways, making it easier and better. The open development of the AI industry began recently, but you can already see unique developments, such as: a digital human, modeled and generated entirely using neural networks and artificial intelligence, or an assistant who will not only be a good friend and interlocutor but will answer the most complex questions of various natures.

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ROBOTIC TRADING

Welcome to the World of Financial Success with Innovative Technologies. Learn how unique technologies at Qwidex help you maximize your potential in the world of cryptocurrency investments.

Automated cryptocurrency trading at Qwidex utilizes a cutting-edge approach, combining precise algorithms, a vast database of historical data, and artificial intelligence to perform real-time trading operations.

Efficiency:

Automated systems react to market changes instantly, eliminating delays and maximizing trading opportunities.

Risk Management:

The system filters out risky trades, selecting only those positions that meet stringent safety criteria.

Continuous Operation:

Robots operate 24/7, ensuring constant market participation and the ability to profit from any market condition.

This advanced method allows for integration of the following technologies:

Key technologies used by Qwidex include:

Artificial Intelligence (AI) in Trading :

- Machine Learning: Models are trained on historical data to adapt to market changes.
- Neural Networks: Deep neural networks analyze complex patterns and trends, enhancing the prediction accuracy of trading strategies.

Trading API :

- Exchange APIs: Integration with exchange APIs allows for real-time market data access and execution of trading operations directly on the platform.

Algorithmic Trading :

- Technical Analysis: Utilizes various indicators and statistical methods to predict price movements.
- Automated Strategies: Develops strategies that automatically make buying or selling decisions based on predefined rules.

Big Data and Analytics ：

- Data Processing: Handles large volumes of data, including news and sentiment analysis, to identify trends and patterns that inform trading decisions

Encryption and Security

- Data Encryption: Ensures the security of trading strategies and client data with state-of-the-art encryption techniques.

Cloud Computing ：

- Cloud Platforms: Uses cloud computing to enhance the scalability and accessibility of the trading system, ensuring robust performance and uptime.

Programming Languages ：

- C++ and Java: Employed for building high-performance trading systems, these languages offer speed and efficiency.
- Python: Widely used for algorithmic trading and data processing due to its flexibility and extensive library support.

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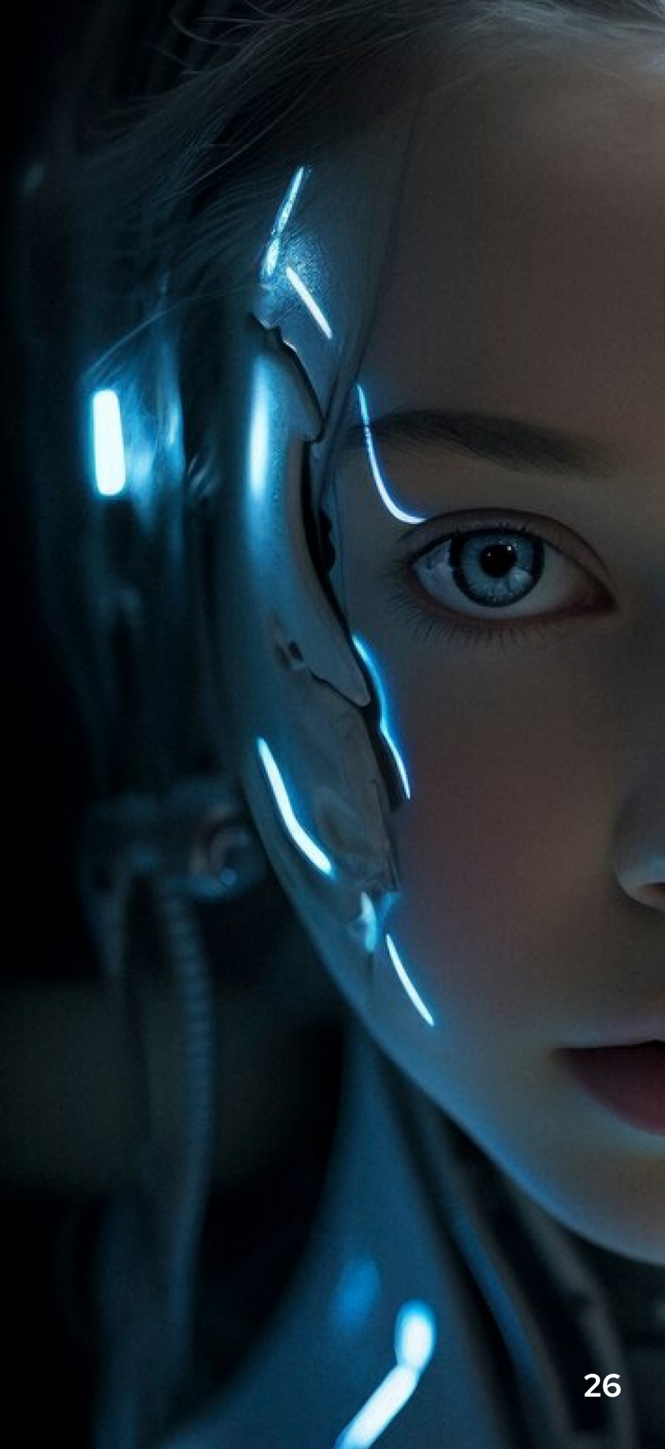
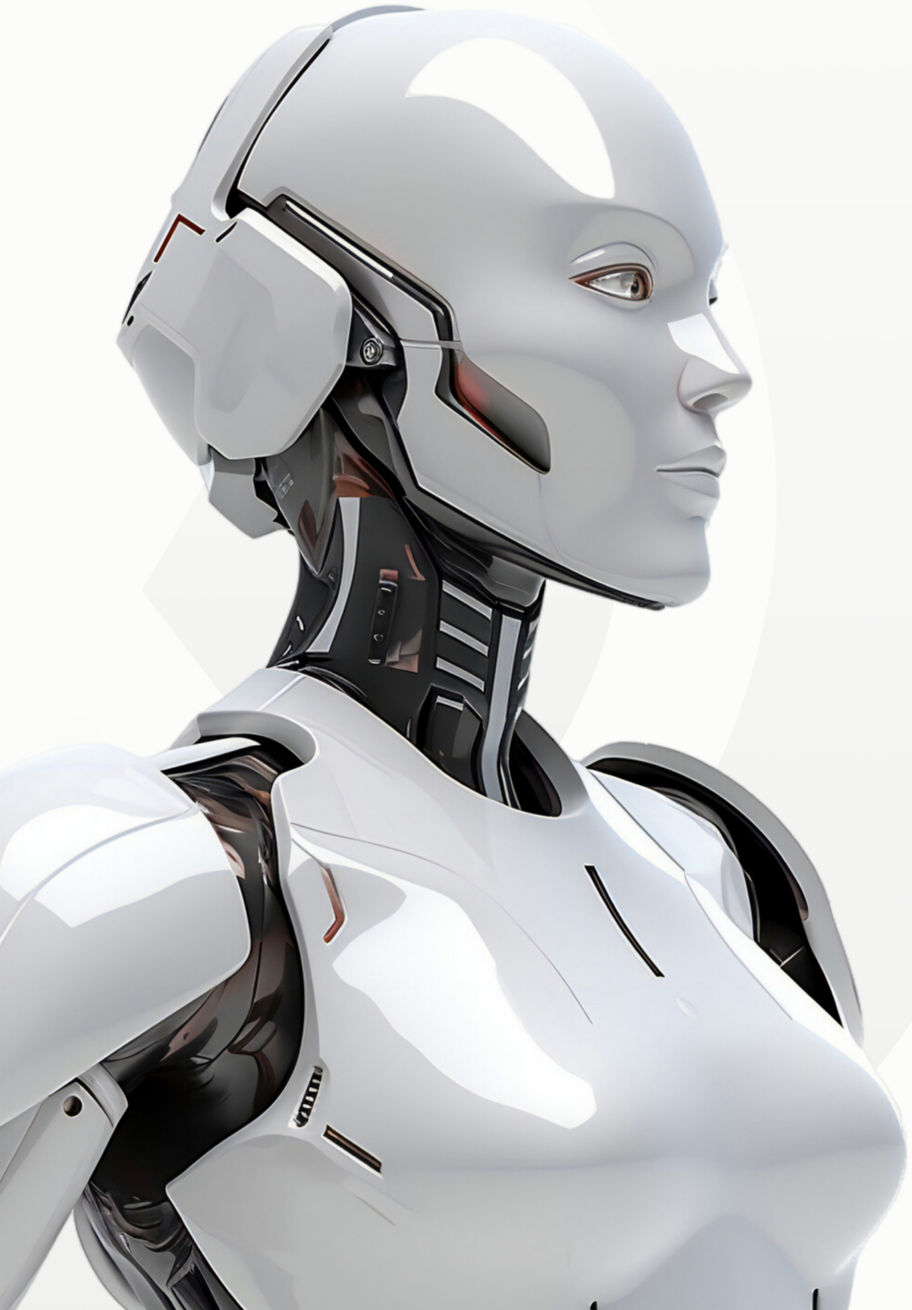
MACHINE LEARNING AT QWIDEX

Machine Learning is a powerful technology that enables computers to extract valuable knowledge from historical data, make accurate predictions, and make informed decisions based on experience. The essence of ML lies in the system's ability to adapt and improve without additional intervention and programming.

Qwidex offers a unique approach to the development and application of machine learning technology. Our team of specialists is committed to innovation, utilizing cutting-edge methods and algorithms to provide our clients with highly effective solutions in the financial sector.





Benefits of Integrating MACHINE LEARNING

Key technologies used by Qwidex include:

Accuracy and Predictability:

Qwidex’s machine learning ensures high accuracy and predictability in data analysis, aiding in making well-founded decisions.

Security and Confidentiality:

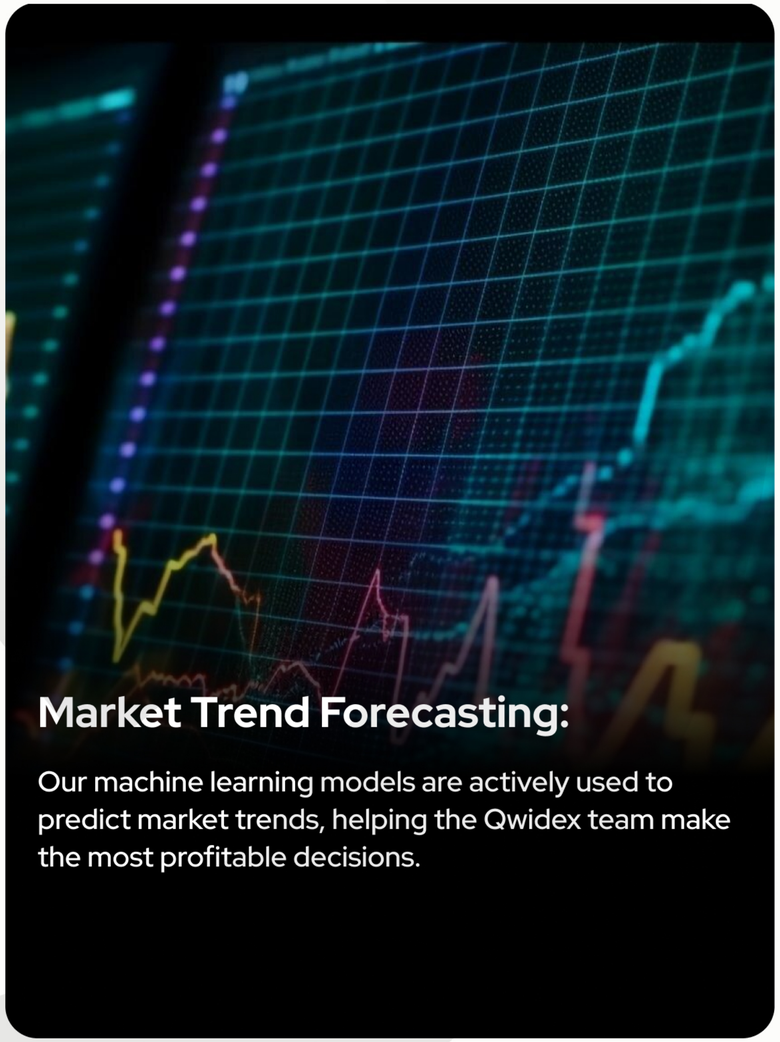
We pay special attention to data protection and provide the highest level of security and confidentiality for our clients.

Stability and Reliability:

Our machine learning technologies provide stability and reliability, which are particularly crucial in the financial sector.

Applications of Machine Learning

Key technologies used by Qwidex include:

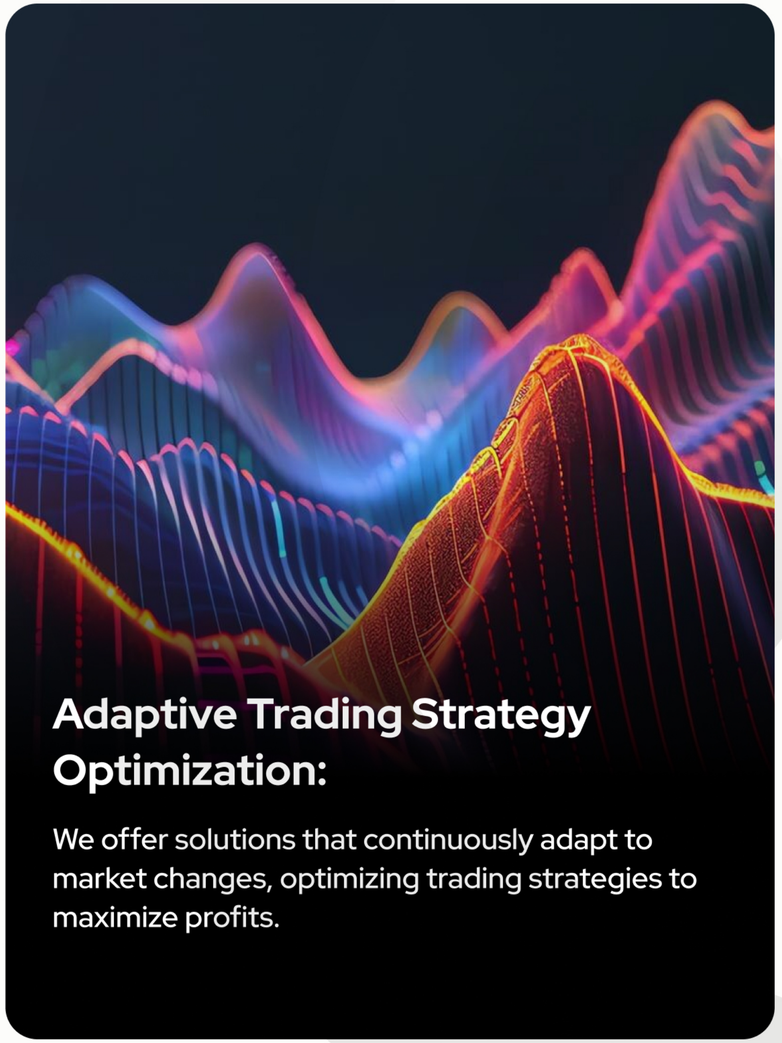


Market Trend Forecasting:

Our machine learning models are actively used to predict market trends, helping the Qwidex team make the most profitable decisions.

Automated Portfolio Analysis:

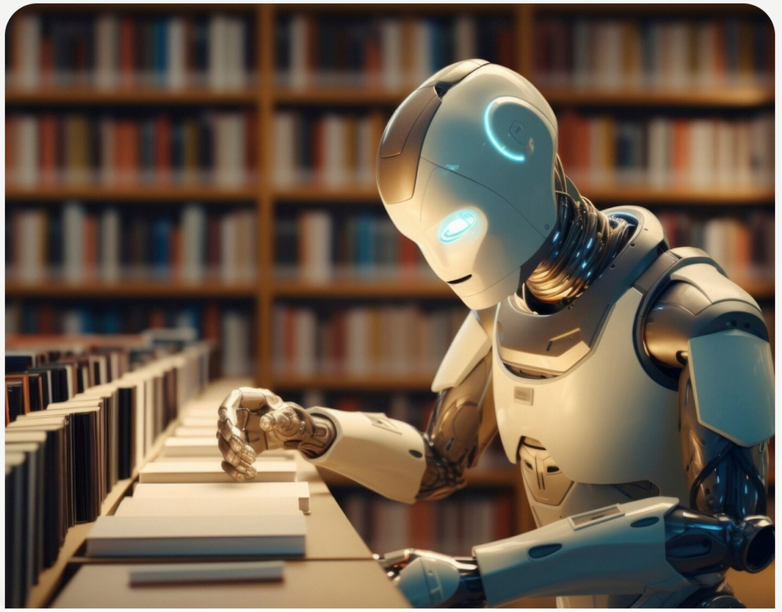
Our technology provides automated portfolio analysis, optimizing asset distribution and minimizing risks.



Adaptive Trading Strategy Optimization:

We offer solutions that continuously adapt to market changes, optimizing trading strategies to maximize profits.

Key Machine Learning Technologies at Qwidex



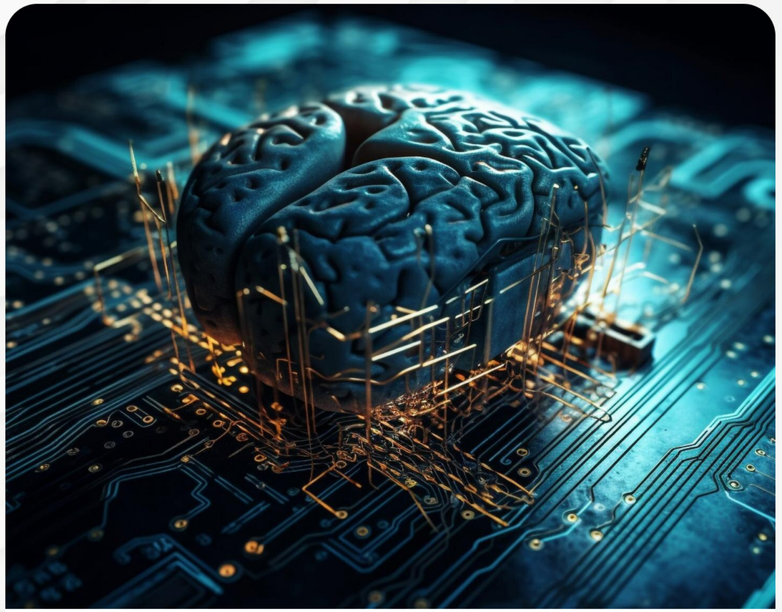
Machine Learning Algorithms:

These are mathematical models, methods, and assemblies that the system uses to learn from historical data and make decisions. Examples include linear regression, k-nearest neighbors, decision trees, and neural networks

Neural Networks:

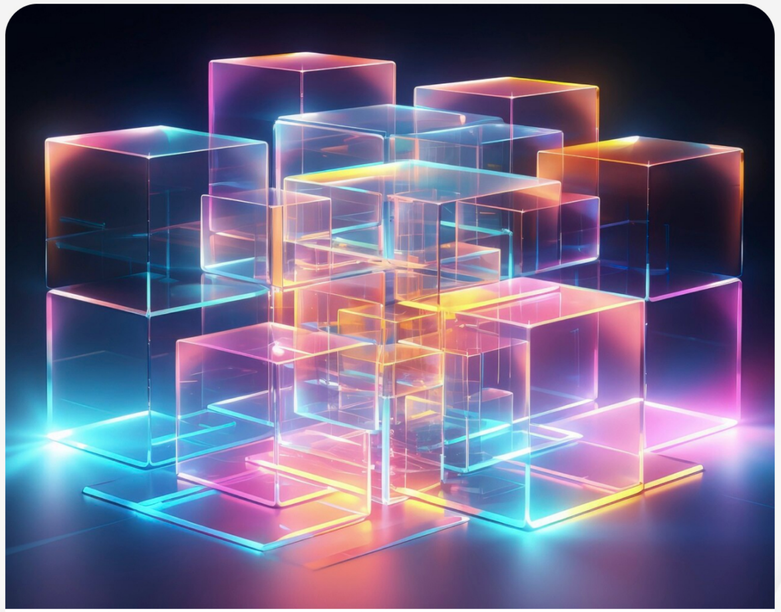
These are computer systems modeled after the human brain, consisting of many interconnected nodes (neurons). Deep Learning, a subset of machine learning, is based on the use of deep neural networks.

Key Machine Learning Technologies at Qwidex



Natural Language Processing (NLP):

This technology enables computers to understand, interpret, and interact with human language. NLP is used in text analysis, machine translation, and voice interfaces, among others.



Clustering and Classification Methods:

Clustering allows grouping data based on their similarities, while classification assigns objects to specific categories. These methods are often used for data processing and analysis.

Key Machine Learning Technologies at Qwidex

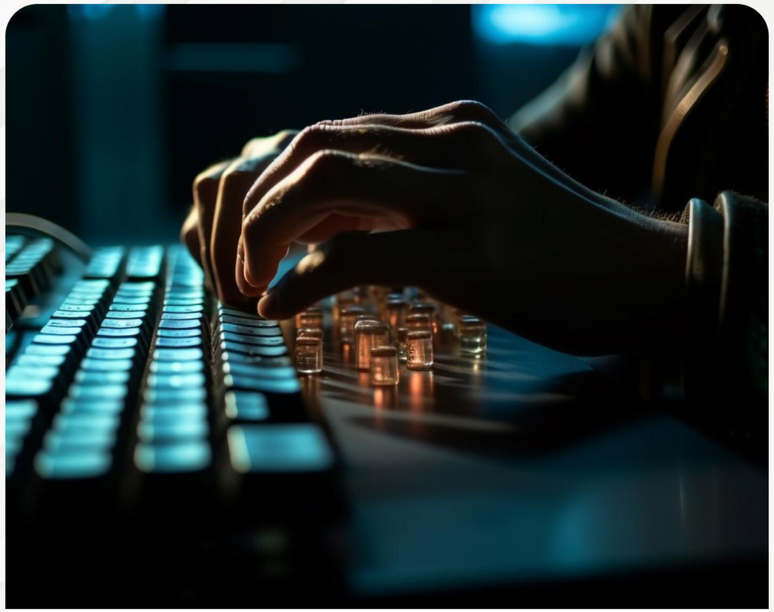
Reinforcement Learning:

This method involves the algorithm learning from interacting with its environment, making decisions, and receiving feedback in the form of rewards or penalties.

Machine Learning Tools and Libraries:

Include popular tools such as TensorFlow, PyTorch, scikit-learn, Keras, etc., which provide developers with ready-made solutions and interfaces for building machine learning models.

Key Machine Learning Technologies at Qwidex

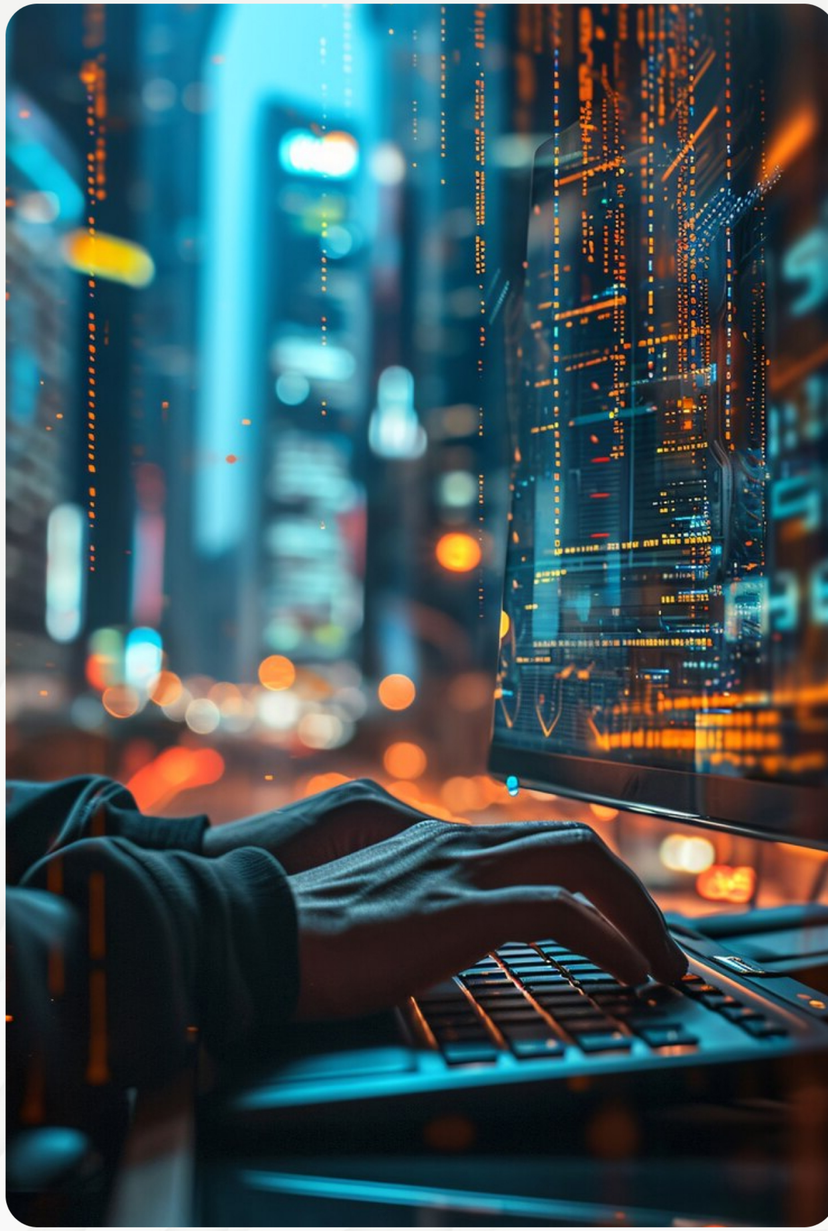


Automated Data Search and Preprocessing:

Tools for automatic searching, cleaning, and transforming data, such as AutoML, simplify the process of preparing data for training models.

Big Data Processing and Analysis Systems:

Technologies that allow for the efficient processing and analysis of vast data volumes in several stages, a key aspect in the field of machine learning.



Introductory presentations:

Learn more about Qwidex by studying all presentation materials.

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Introductory presentation

Familiarize yourself with the main features of Qwidex and start earning right away.

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Business and Career

Explore all the earning opportunities with Qwidex to choose the most suitable solution for you.

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How to use?

Review detailed instructions that will teach you how to use the features of the Qwidex platform quickly and easily.

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Achievements

Complete tasks and earn extra rewards with Qwidex.

Thank you for your attention!

To start your career development, you don't need to take any additional steps - just register an account and share your referral link.

Feedback contact:

+61258502772

Qwidex activities are registered in Australia:

**Gateway Tower, Level 36,
1 Macquarie Place, Sydney, NSW,
2000**

Social media:

Technical support

Detailed information regarding investment products, as well as assistance in using the company's services:

general@qwidex.com

Your wishes

We are ready to consider any wishes from clients in order to implement the most interesting and necessary ones.

connect@qwidex.com

Security Department

Can't recover your password? Problems accessing your account? Contact the security service for an immediate solution of the problem:

security@qwidex.com

Founder Chase Coleman

You can send particularly important questions and suggestions to the office of the Founder and CEO of Qwidex for consideration.

owner@qwidex.com

Finance Department

Contact us if you need expert advice on issues related to finance.

finance@qwidex.com

Live support

Contact live support who will answer common questions as quickly as possible. We are available during company business hours:

**from 8:00 AM
to 6:00 PM Daily**